



World Day of Remembrance for Road Traffic Victims

WDR 16 NOVEMBER 2014

ANGELS THEME OF ACTION 2014:

Join hands for action to reduce
mortality and morbidity in
accidents;
Be a scientifically trained First
Responder.

Let's make 2011-2020 a Decade to remember!

From Global Remembrance to Global Action across the Decade

Theme for 2014: Speed kills – design out speeding

Why World Day of Remembrance?

The World Day of Remembrance for Road Traffic Victims (WDR) is observed by UN on the third Sunday of November each year. This day is dedicated to remembering the many millions killed or injured in road crashes and their families and communities, as well as to pay tribute to the dedicated emergency crews, police and medical professionals who daily deal with the traumatic aftermath of road death and injury.

Why is there a need for this day?

Road deaths and injuries are sudden, violent, traumatic events, the impact of which is long-lasting, often permanent. Each year, millions of newly injured and bereaved people from every corner of the world are added to the countless millions already suffering as the result of a road crash.

The burden of grief and distress experienced by this huge number of people is all the greater because many of the victims are young, because many of the crashes could and should have been prevented and because the response to road death and injury and to victims and families is often inadequate, unsympathetic, and inappropriate to the loss of life or quality of life.

This special Remembrance Day is intended to respond to the great need of road crash victims for public recognition of their loss and suffering.

What is the importance of community based Pre-hospital emergency medical care?

It is an important component of all life support and trauma care systems and definite life-sustaining care of patients need to happen at the site of mishap in the platinum minutes be it a cardiac arrest or any other condition demanding emergency medical care. In a country like ours with limited resources, and where emergency medical care is still in the infantile stage, community based Pre-hospital emergency medical care is the most feasible one.

A properly trained pre-hospital care volunteer well versed in BLS techniques able to manage a patient professionally in real time situations is an ANGEL for a person in acute medical distress.

ACTIVITY NOTE OF ANGELS TO OBSERVE WDR 2014 in Kozhikode district of Kerala, India

ANGELS plan to act by shifting from **Global Remembrance to Global Action in road safety measures by**

1. **Awareness roadshow** featuring trained volunteers hosting a bike rally.
 - a. The driver and the passenger on the bike will be wearing a helmet thereby highlighting the importance of helmet.
 - b. The passenger will hold **placards** displaying the road safety rules and measures.
 - c. The bikes will be accompanied by cars with the front seat and the rear seat passenger also wearing seat belt implying the importance of wearing seat belt.
2. **A tableau** will accompany the bike rally depicting the scientific way of transport of road accident victims by proper spine protection. This will also display the basic etiquettes to be done at the site of an accident.
3. The rally will pass through the major areas of the district and end up at Kozhikode beach with a remembrance program and an awareness program on pre hospital emergency medical care that include Basic Life Support, First Aid and Scientific Trauma care.
4. **ABERT**: ANGELS Bike Emergency Rescue Team is an innovative community initiative by ANGELS to create trained First Responders among bike users, who are at most times the first persons to attend the site of accidents. This will create awareness among them to drive safely abiding the rules.

ANGELS at a Glance

ANGELS International Foundation blessed and launched by Dr. APJ Abdul Kalam on 18th of February 2011 in Kozhikode, an innovative initiative by a team of service minded individuals of varied backgrounds is a non-profitable charitable community based pre-hospital emergency medical care system. ANGELS with District Collector as Chairman, is a NGO with Public Private Participation registered under Indian society registration act XXI /1860 [Reg. No S.97/11].

ANGELS is the winner of three national and international awards in 2013 for its Theme

"Community based participatory pre hospital emergency medical care system". The awards were Asian EMS council award, AIIMS EMS-IEH 2013 award and American Academy of Emergency Physicians in India- Lifeline Foundation (AAEMI- LLF) Award.

OBJECTIVES AND SERVICES OF ANGELS

1. **Provide quality pre hospital care for medically ill and trauma patients in the platinum minutes at the site of mishap with the motto-“ saving Lives” and “Emergency Care – The Right of every citizen”**
2. **Ambulance Services at your fingertips-**
 - a. **Networking existing ambulance services through the number 102**
 - b. **24 hour service to take patients to hospitals**
 - c. **Equipping and upgrading ambulances to BLS and ACLS levels.**
 - d. **Transportation free of cost – *Victims of Road Traffic accidents, Destitute, under privileged.***
3. **Scientific trauma care support & Road safety**
4. **ABERT: ANGELS Bike Emergency Rescue Team – Scientifically trained First Response Provider team from the public, launched in Kozhikode in 2014 and to spread to other districts, which is the most cost effective and timely accident and emergency rescue system.**
5. **Awareness and training programs-**
 - a. ***First Response Provider Course (FRPC) or BLS Training to public to realize the motto of ANGELS-“At least one lifesaver in a house.”- Nearly 40,000 people have been trained to date.***
 - b. ***Adult/Pediatric Emergency Medicine Course for hospitals.***
6. **Emergency Medical care technician (EMCT) courses-**
 - a. **In association with MIMS Institute of Emergency Medicine, Kozhikode and George Washington University (GWU-USA).**
 - b. **As part of Additional skill Acquisition Programme (ASAP) of Kerala Government**
7. **Upgrading and monitoring Emergency services in hospital**
8. **Quality control in emergency care system**
9. **Assisting district administration in Disaster preparedness and management**

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